

ANNUAL EEO PUBLIC FILE REPORT

**for Radio Station WHMI-FM, dated June 1, 2011,
and covering the period May 29, 2010 through June 1, 2011**

1. Full-time vacancies filled by WHMI-FM during the report period:
 - a. Account Executive position – July, 2010
2. Recruitment sources used:
 - a. WHMI-FM on-air announcements
 - b. WHMI-FM website
 - c. WHMI-FM internal job posting
 - d. Michigan Association of Broadcasters “Job Bank” website
 - e. Livingston County Daily Press & Argus and associated publications newspaper ad
 - f. Organizations requesting job vacancy information
 - g. Unsolicited job inquiries
3. Recruitment sources that referred hirees:
Vacancy 1a – Source 2a
4. Number of persons interviewed:
Vacancy 1a – 7
5. Number of interviewees referred by recruitment sources: All (7)
Source 2a – 2
Source 2b – 2
Source 2e – 3
6. Brief description of outreach activities:
 - June – August ’10 News Director conducted news internship for university student.
 - 7-15-10 Creative director conducted station tour for youth group.
 - August – November ‘10 Sports department conducted sports internships for four broadcasting trade school students.

- 8-25-10 Operations manager and creative director conducted station tour for youth group.
- September – November '10 News director conducted news internship for broadcasting trade school student.
- 10-14-10 Station co-sponsored and management participated in regional broadcast association career fair.
- 11-17-10 Operations manager, creative director, and air personality provided job-shadowing experience for middle school student.
- 11-30-10 Operations manager and creative director conducted station tour for youth group.
- 12-6-10 Operations manager and creative director conducted station tour for youth group.
- 12-8-10 Operations manager and creative director conducted station tour for youth group.
- January – February '11 Sports department conducted sports internships for four broadcasting trade school students.
- 1-11-11 Operations manager conducted station tour for youth group.
- 1-18-11 Operations manager conducted station tour for youth group.
- 1-27-11 Operations manager and creative director conducted station tour for youth group.
- 1-31-11 Operations manager and creative director conducted station tour for youth group.
- 2-4-11 Operations manager and creative director conducted station tour for youth group.
- 2-7-11 Operations manager and creative director conducted station tour for youth group.
- 2-14-11 Operations manager and creative director conducted station tour for youth group.
- 2-16-11 Operations manager and creative director conducted station tour for youth group.

- 2-18-11 Operations manager and creative director conducted station tour for youth group.
- 2-21-11 Operations manager and creative director conducted station tour for youth group.
- 2-23-11 Operations manager, creative director, and air personality provided job-shadowing experience for high school student.
- 3-7-11 Operations manager and creative director conducted station tour for youth group.
- 3-16-11 Operations manager and creative director conducted station tour for youth group.
- 3-18-11 Operations manager and creative director conducted station tour for youth group.
- 3-30-11 Operations manager and creative director conducted station tour for youth group.
- 4-8-11 Operations manager and creative director conducted station tour for youth group.
- 4-11-11 Operations manager and creative director conducted station tour for youth group.
- 4-20-11 Station co-sponsored and management participated in county/regional job fair.
- 4-29-11 Operations manager and creative director conducted station tour for youth group.
- May – ongoing News director is conducting news internship for university student.
- 5-13-11 Operations manager and creative director conducted station tour for youth group.
- 5-16-11 Operations manager and creative director conducted station tour for youth group.
- 6-1-11 Management presented station 2011 scholarship at high school awards ceremony.