

ANNUAL EEO PUBLIC FILE REPORT

**for Radio Station WHMI-FM, dated May 30, 2014,
and covering the period June 1, 2013 through May 30, 2014**

1. Full-time vacancies filled by WHMI-FM during the report period:
 - a. Account Executive position – January/February, 2014
2. Recruitment sources used:
 - a. WHMI-FM on-air announcements
 - b. WHMI-FM website
 - c. WHMI-FM internal job posting
 - d. Michigan Association of Broadcasters “Job Bank” website
 - e. Livingston County Daily Press & Argus and associated publications and websites
 - f. Organizations requesting job vacancy information
 - g. Unsolicited job inquiries
3. Recruitment sources that referred hires:

Vacancy 1a – Source 2a
4. Number of persons interviewed:

Vacancy 1a – 17
5. Number of interviewees referred by recruitment sources: All (17)
 - Source 2a – 5
 - Source 2b – 3
 - Source 2d – 1
 - Source 2e – 5
 - Source 2f – 1
 - Source 2g – 2
6. Brief description of outreach activities:
 - June – December ‘13 News director conducted news internship for high school student.
 - August – November ’13 Sports department conducted sports internships for four individuals including one broadcasting trade school student.

- 8-14-13 Operations manager and creative director conducted station tour for youth group.
- 8-21-13 Operations manager and creative director conducted station tour for youth group.
- 10-8-13 Station co-sponsored and management participated in regional broadcast association career fair.
- 12-23-13 Operations manager and creative director conducted station tour for youth group.
- January – March '14 Sports department conducted sports internships for three individuals.
- 1-13-14 Operations manager and creative director conducted station tour for youth group.
- 1-24-14 Operations manager and creative director conducted station tour for youth group.
- 1-27-14 Operations manager and creative director conducted station tour for youth group.
- 1-29-14 Operations manager and creative director conducted station tour for youth group.
- 3-3-14 Operations manager and creative director conducted station tour for youth group.
- 3-5-14 Operations manager and creative director conducted station tour for youth group.
- 3-10-14 Operations manager and creative director conducted station tour for youth group.
- 3-14-14 Operations manager and creative director conducted station tour for youth group.
- 3-19-14 Operations manager and creative director conducted station tour for youth group.
- 3-22-14 Management participated in university sponsored broadcast career fair.

- 4-11-14 Operations manager and creative director conducted station tour for youth group.
- 4-16-14 Operations manager and creative director conducted station tour for youth group.
- 4-16-14 Station co-sponsored and management participated in county/regional job fair.
- 4-24-14 Management presented station 2014 scholarship at high school awards ceremony.
- 5-5-14 Operations manager and creative director conducted station tour for youth group.
- 5-14-14 Operations manager and creative director conducted station tour for youth group.