

## **ANNUAL EEO PUBLIC FILE REPORT**

**for Radio Station WHMI-FM, dated June 1, 2015,  
and covering the period May 31, 2014 through June 1, 2015**

---

1. Full-time vacancies filled by WHMI-FM during the report period:
  - a. Account Executive position – August, 2014
2. Recruitment sources used:
  - a. WHMI-FM on-air announcements
  - b. WHMI-FM website
  - c. WHMI-FM internal job posting
  - d. Michigan Association of Broadcasters “Job Bank” website
  - e. Livingston County Daily Press & Argus and associated publications and websites
  - f. Organizations requesting job vacancy information
  - g. Unsolicited job inquiries
3. Recruitment sources that referred hires:  
Vacancy 1a – Source 2b
4. Number of persons interviewed:  
Vacancy 1a – 9
5. Number of interviewees referred by recruitment sources: All (9)  
Source 2a – 5  
Source 2b – 3  
Source 2e – 1
6. Brief description of outreach activities:
  - May – August ‘14 News director conducted news internship for college student.
  - 7-1-14 Operations manager and creative director conducted station tour for youth group.
  - August – November ‘14 Sports department conducted sports internships for two broadcasting trade school students.

- 10-3-14 Creative director conducted station tour for youth group.
- 10-15-14 Station co-sponsored and management participated in regional broadcast association career fair.
- 11-3-14 Operations manager and creative director conducted station tour for youth group.
- 12-4-14 Operations manager and creative director conducted station tour for youth group.
- 12-8-14 Operations manager and creative director conducted station tour for youth group.
- 12-11-14 Operations manager and creative director conducted station tour for youth group.
- January – March '15 Sports department conducted sports internships for three individuals, two of whom were broadcasting trade school students.
- 1-9-15 Operations manager and creative director conducted station tour for youth group.
- 1-16-15 Operations manager and creative director conducted station tour for youth group.
- 1-19-15 Operations manager and creative director conducted station tour for youth group.
- 1-23-15 Operations manager and creative director conducted station tour for youth group.
- 1-26-15 Operations manager and creative director conducted station tour for youth group.
- 1-28-15 Operations manager and creative director conducted station tour for youth group.
- March – June '15 News director conducted news internship for college student.
- 3-11-15 Station staff provided job-shadowing opportunity for middle school student.

- 3-18-15 Operations manager and creative director conducted station tour for youth group.
- 3-20-15 Operations manager and creative director conducted station tour for youth group.
- 4-16-15 Station co-sponsored and management participated in county/regional job fair.
- 5-13-15 Operations manager and creative director conducted station tour for youth group.
- 5-18-15 Management presented station 2015 scholarship at high school awards ceremony.