

FOR RELEASE- Oct. 1, 2018 Howell, MI

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We are pleased to announce the Howell Rotary is hosting the 11th annual fully supported Biking Event-Tour de Livingston on Sunday, Oct. 7th at Mt. Brighton Ski Area, located at 4141 Bauer Road in Brighton. During peak autumn colors, 600-800 Bike enthusiasts from all over the state and country will take to the streets all over scenic Livingston County, Kensington and Island Lake Parks and also the GM proving Grounds in Milford, which is exclusive only to the Howell Rotary's Tour de Livingston. Online Registration will continue till Midnight this Friday at www.tourdelivingston.org. Day of Registration kicks off at 7am on Oct. 7th. The ride will launch from Mt. Brighton at 8am. The ride is \$40 for early registration, \$50 for day of registration which includes a warm breakfast and lunch, hospitality stops along the way and also a chance to win a Jamis brand Gravel Grinder bike.

Bikers looking to give back to their community in a larger way can sign up to become a Jersey Guy or Gal. These riders that raise \$250 or more in pledges receive a special Tour de Livingston commemorative 2018 bicycling jersey (which was designed in collaboration with the Howell High School design class), 10 entries for the bike give-away, a free registration into the event and a long sleeve 2018 sport t-shirt.

100% of the proceeds benefit local families by helping transform the quality of life for struggling local working families, through focused programs and initiatives via the Livingston County United Way.

Howell Rotary Club has been serving the community since 1924. The mission of Rotary is to serve the community while promoting harmony and good will throughout the world. Howell Rotary meets for lunch every Monday at the Howell Public School Administration building. Join us to learn more.

For more information, please visit www.tourdelivingston.org or www.howellrotary.org.