



October 3, 2018

Unique Business Expo Takes the Center Stage to Highlight Local Businesses

The Greater Brighton Area Chamber of Commerce (GBACOC) is pleased to host the second annual Center Stage: The Business Expo on Thursday, Oct. 11 from 4:00-7:00 p.m. at Crystal Gardens Banquet and Conference Center in Howell. Center Stage is an after-hours networking event focused on business-to-business networking. The expo will feature a DJ, cash bar, appetizers and a mix of various types of local business. Members of the GBACOC are encouraged to highlight their business with a vendor or sponsor booth at the event.

“We launched this expo/after hours last year, and were pleased by the response,” said Pamela McConeghy, President and CEO of the Greater Brighton Area Chamber of Commerce. “We had a great turnout in 2017, and expect an even better crowd this year.”

Vendors will receive an 8-foot table to display their items and marketing materials for a \$100 booth fee (non-profits can register for \$90), and two businesses can elect to share a table for \$75 each. Sponsorship opportunities including a table are also available, with the levels ranging from \$300-\$2500. Sponsor packages include the opportunity to be on the center stage for added exposure. Michigan Works! will be highlighted as the event’s supporting sponsor.

Guests and the public are welcome to attend at no charge and are encouraged to come and learn more about businesses in the area. A variety of different vendors and sponsors will be participating in the event, including Pinckney Chrysler Dodge Jeep Ram, Warbirds of Glory Museum, Little Diablo Salsa, The Nest Home Staging & Redesign, Green Oak Golf Carts and many more. Many gifts will be given throughout the evening as well. Guests do not need to be a member of the Chamber.

“Center Stage Business Expo is the only of its kind in Livingston County, and will feature a plethora of fantastic businesses,” said McConeghy. “This is one of the many ways that the Greater Brighton Area Chamber of Commerce focuses on the success of its businesses.”

The GBACOC has over 1,000 businesses in its membership, and drives to support the health and prosperity of its businesses and the community at large.

For further information on the Center Stage: The Business Expo, please contact Jen Ling at jenl@brightoncoc.org or 810.227.5086. For sponsorship opportunities, contact Paula Millis at development@brightoncoc.org.

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