

**Fall Charity Ride and Drive!**  
***The Salvation Army's Motorcycle and Car Fall Fundraiser***

Livingston County, MI: 2020 has brought many new challenges to everyone from individuals and families to small business owners and corporations and The Salvation Army of Livingston County was not left out. The Salvation Army quickly jumped into action early March to figure out how they were going to continue to help those in need and be safe at the same time. Their ability to pivot ensured that thousands of Livingston County families continued to receive food and other needed services throughout the past 6 plus months of the pandemic. However, with those added services followed additional expenses. With most in person events canceled this year, The Salvation Army needed to come up with another way to fundraise. One of their larger fundraisers, The Great Pumpkin Car Show, could not be held safely and this year those funds are greatly needed.

With many brainstorming sessions, The Salvation Army of Livingston County once again pivoted! 2020 and COVID created a great opportunity to start the Fall Charity Ride and Drive!

"We were looking for something that would allow us to fundraise safely" Says Lt. Robert Leach "Because of the car show we just kept thinking driving and then it occurred to us that we already had connections to car and motorcycle clubs. At that point it was an easy decision, a Fall Ride and Drive. This event will not only help us raise some funds but will also keep our participants and volunteers safe."

The Fall Charity Ride and Drive will take place this Saturday, October 10<sup>th</sup>

- Motorcyclist are invited to register between 10:15am and 10:45am with Kick Stands up at 11am.
- Cars are invited to register between 11:10am and 11:45am with Pedals to the Metal at 12pm.
- The Ride and Drive will start at The Salvation Army's Toy Shop located at 3600 E. Grand River, Howell (Look for the Canteen)
- Riders and Drivers will take a beautiful, scenic ride to 3 different stops where participants will have the opportunity to join in on the Poker Run Game.
- We will end the ride at the Hell Saloon with an Engine Cooling break from 2pm-4pm that will include the opportunity for food and fun.

The cost to participate is a minimum donation of \$20 per Rider/Driver and a minimum of \$10 per additional passenger. For more information on the event and to pre-register visit [www.SalvationArmyLivingston.org](http://www.SalvationArmyLivingston.org)

There is still time to help support The Salvation Army through sponsorships and prize/raffle donations. Those wanting to support the event can contact April at 517-295-4344 or visit the website for an email address.

"We are excited about this new opportunity" says April Dertian, local development director "I think that this will be a new way to engage individuals that maybe don't know about us and all that we do. I am also excited that (crossing fingers) the weather is going to be an amazing 69 degrees, God is defiantly looking out for us."

To learn how The Salvation Army of Livingston County helped those in need over the past 6 months and what they are doing now, visit [www.SalvationArmyLivingston.org](http://www.SalvationArmyLivingston.org). Support for The Salvation Army of Livingston County can be sent to P.O. Box 647, Howell, MI 48844, dropped off at our 503 Lake Street, Howell Corps office or donated online. To obtain more information contact April Dertian at 517-294-4344 or [April.Dertian@usc.SalvationArmy.org](mailto:April.Dertian@usc.SalvationArmy.org)

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