



Hillsdale Service Center

21 Care Dr.
Hillsdale, MI 49242
P: (517) 437-3381
F: (517) 437-3098

Jackson Service Center

Commonwealth
Commerce Center
209 E. Washington Ave.
Suite 100
Jackson, MI 49201
P: (517) 841-5627
F: (517) 796-8390

Lenawee Service Center

Human Services Building
1040 S. Winter St.
Suite 1014
Adrian, MI 49221
P: (517) 266-5427
F: (517) 266-2745

Livingston Service Center

Mott Community College
Livingston Center
1240 Packard Dr.
Howell, MI 48843
P: (517) 546-7450
F: (517) 522-2145

Washtenaw Service Center

304 Harriet St.
Ypsilanti, MI
P: (734) 714-9814
F: (734) 481-2516

FOR IMMEDIATE RELEASE

Wednesday, September 1st, 2021

Contact: Nicole Bell, Communications Manager | 517-937-5378 | nbell@mwse.org

Amesite, Inc. to Provide State-of-the-Art Professional Development Training to Michigan Works! Southeast Team Members

HILLSDALE, JACKSON, LENAWEЕ, LIVINGSTON, & WASHTENAW, MI - **Amesite Inc.**, (NASDAQ: AMST), an artificial intelligence software company providing advanced A.I. powered online learning ecosystems for business and higher education, announced today that it was selected by Michigan Works! Southeast to provide state-of-the-art workforce training to their team members. Michigan Works! Southeast is part of a sixteen-agency system. The Michigan Works! Association is a critical collective that "influences, educates and inspires actions that keeps Michigan working." The members of the association offer training, education, business development and access to employment opportunities. Michigan Works! Southeast serves nearly 18,000 community members in Hillsdale, Jackson, Lenawee, Livingston, and Washtenaw Counties through one-on-one career guidance, upskilling job seekers for current labor trends and much more.

According to Statista, upskilling is a \$370 billion global market with employers spending approximately \$1,300 on each employee annually for continuing education.

"Workforce upskilling and reskilling is needed more urgently now than ever, given the evolution of the work world. We chose Amesite to support our own workforce in their professional development journey because we believe in the power of their platform to support the engagement, and ultimately the success of our teams," said Shamar Herron, Executive Director for Michigan Works! Southeast. "In fact, our careful review of their offerings revealed that their platform is more comprehensive and easier to use and implement than other ed-tech solutions we considered. We are excited for this partnership and believe wholeheartedly that a SaaS company with industry-leading technology such as Amesite is the best fit that ties into our organization's value of lifelong learning, leading to the development of a sustainable workforce."



Hillsdale Service Center

21 Care Dr.
Hillsdale, MI 49242
P: (517) 437-3381
F: (517) 437-3098

Jackson Service Center

Commonwealth
Commerce Center
209 E. Washington Ave.
Suite 100
Jackson, MI 49201
P: (517) 841-5627
F: (517) 796-8390

Lenawee Service Center

Human Services Building
1040 S. Winter St.
Suite 1014
Adrian, MI 49221
P: (517) 266-5427
F: (517) 266-2745

Livingston Service Center

Mott Community College
Livingston Center
1240 Packard Dr.
Howell, MI 48843
P: (517) 546-7450
F: (517) 522-2145

Washtenaw Service Center

304 Harriet St.
Ypsilanti, MI
P: (734) 714-9814
F: (734) 481-2516

About Amesite Inc.

Amesite is an ed-tech, SaaS company with the most advanced artificial intelligence driven online learning platform in the industry, providing both content creation and a best-in-class infrastructure for the multi-billion-dollar online learning markets in business and education. For more information, visit <https://amesite.com>.

Michigan Works! Southeast connects employers and job seekers to a better future in Hillsdale, Jackson, Lenawee, Livingston and Washtenaw Counties as part of a statewide Michigan Works! system.

###