

2022 Speaker Series

CHANGING THE GAME

Advancing Business Together!

Join us as we tackle key topics that impact business and the economy. Be on the winning team.



**LIVINGSTON COUNTY
CHAMBER ALLIANCE**

BRIGHTON • HOWELL • HARTLAND
Advancing Business Together

Jan

26

9am - 11am

Economy 2022 - What the future holds

Dr. Elliott Eisenberg - Keynote Speaker
The Stand-Up Economist

Feb

23

9am - 11am

Workforce Development & Attainable Housing (A Candid Conversation)

Eileen Zilch - Moderator
Community Catalyst

April

27

9am - 11am

Economic Development and Community Infrastructure

Marcia Gebarowski - Moderator
Ann Arbor SPARK

July

27

9am - 11am

Electric Vehicles - "Driving the Future of Our Communities"

Sarah Cohen - Chief Engineer
EV Intelligent Charging Systems
General Motors

Oct

26

9am - 12pm

Crisis Leadership

Mike Barger - Co-Founder
Jet Blue

FOLLOWED BY: Focus group break outs - Game strategy for the future

Launching Sponsor:

**LAKE
TRUST.**
THE POWER IN ALL OF US

Registration:

\$35 per person | \$130 for all 5 events (must register by Jan. 20, 2022)
brightoncoc.org | hartlandchamber.org | howell.org

Location:

Crystal Gardens Banquet Center
5768 E Grand River Rd. | Howell, MI 48843

The Livingston County Chamber Alliance is a working collaboration between the Greater Brighton, Hartland, and Howell Area Chambers of Commerce.

Sponsorship Opportunities

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Crystal Gardens Banquet Center
Howell, MI



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Launching Sponsor - \$6000 (SOLD)

- Exclusive Sponsor for November 2021 launch event
- Two-minute commercial
- Introduce speaker series
- Introduce the Alliance
- Introduce the presenter
- Logo included on series promotional materials for all events in speaker series (5)
- Receives **presenting sponsor** benefits

Presenting Sponsor - \$5000 (Limit 8)

Annual Recognition

- Company name and/or Logo on all promotional & marketing materials for ALL 5 speaking events (quarterly). 2022 speaker series will be promoted all year long.
- Opportunity to set up exhibit space at each event
- Social media/digital/print
- Website recognition
- Press release recognition
- Email blasts
- Company name and/or logo on event signage (print, banner, table tops etc.)
- 12 tickets to be used at any of the 5 events. (use at your discretion).
- Verbal recognition from podium at all events

Featured Recognition

- Two-minute commercial at one of the events.
- Opportunity to speak and open or close at same event.
- Opportunity to provide branded item to all attendees at same event.

Corporate Sponsor - \$1500 (Limit 8)

Featured Recognition

- Company name and/or logo on all promotional material for one date of your choice within speaker series (Includes table tops).
- Company name on speaker series banner displayed at all events.
- Verbal recognition from podium at same date of choice.
- Opportunity to set up an exhibit space at same date choice.
- 4-tickets to same date of choice.

Supporting Sponsor - \$750 (Limit 8)

Featured Recognition

- Company name and/or logo on all promotional material for one date of your choice with speaker series.
- Company name on speaker series banner displayed at all events.
- Verbal recognition from podium at same date of choice.
- 2- tickets to same date of choice.

Alliance Partner - \$500

For Members of ALL 3 Chambers:

- Special recognition at all speaker events
- Receive partner toolkit containing alliance logos & marketing to enhance your business.
- Company name on speaker series banner & visuals displayed at all events.
- 2- tickets to event of choice.