

HISTORY OF HOWELL SENIOR SURVIVOR

Every spring since 2008, Howell High School has held their annual Senior Survivor fundraiser. This activity involves locking a group of 12th grade students in the high school for an entire week. After school hours they participate in challenges similar to those of the TV show *Survivor*. In order to avoid elimination, students must raise money for each year's chosen charity. The survivors raise money in many different ways including donations from business sponsors, t-shirt sales, baked goods sales at lunches, and cash donations from HPS staff and students. The competition is filmed and daily episodes are shown on YouTube and on all of our social media pages.

Over the last 14 years we have donated **\$760,807.06** to charities all over Michigan.

YEAR	AMOUNT	RECIPIENT	WINNER
2008	\$5,000.00	Mackenzie Watts Scholarship Fund	Melanie Garr
2009	\$8,535.00	Make-A-Wish	Amanda Rohkol & Cole Workman
2010	\$7,488.32	C.S. Mott Children's Hospital	Marissa Kobe
2011	\$5,759.46	The Connection Youth Services	Courtney Schippers
2012	\$13,375.52	ARC of Livingston	Steven Keating
2013	\$20,229.36	Zac Cain Foundation/Nation Alliance of Mental Illness	Maddie Mae Kroll
2014	\$27,039.26	The Rainbow Connection	Zachary Noonan
2015	\$41,212.91	Children's Leukemia Foundation of Michigan	Evan Webster
2016	\$55,918.31	Stiggy's Dogs	Thomas Lassitter
2017	\$78,000.35	American Foundation for Suicide Prevention	Aiden Pressel
2018	\$90,000.01	LACASA and FARA	Katie Bensman
2019	\$136,189.46	North Star Reach and Julianna's Wishes	Chloe Chandler
2020	\$51,400.00	Special Olympics and United Way Covid-19 Relief	Peyton Ward
2021	\$229,659.10	Survivor Inclusive Playground (Year 1)	Morgan Pasini

2022 FUNDRAISER - SENIOR SURVIVOR PLAYGROUND

This year we are continuing to raise money to build an inclusive, nature-inspired playground with the objective to include opportunities for EVERYONE! As a community playground it will meet the needs of children throughout our county. There were over 26,000 students in Livingston County during the 2019/2020 school year. This included 4,280 students who participated in Early-On, Early Childhood Special Education, and Special Education programs.

Keeping all of these community members in mind, the playground will be thoughtfully designed to provide a safe place where children of all abilities can play together and will be developmentally appropriate for children with and without disabilities by offering a wide range of challenging play opportunities. The focus will be on abilities not disabilities. Everything will be accessible, however the user's unique abilities will determine what they can do. While playing at our playground, children will not only develop physical skills but also imagination and problem-solving skills through self-directed play. This playground will also appeal to children of various ages and abilities and will foster socialization among groups of children who might not otherwise interact.





Our inclusive playground will be built at Genoa Park. This popular destination features a sled hill, 0.66 mile walking path, two regulation sized athletic fields, picnic tables, a pavilion with accessible heated bathrooms, a warming area, and an existing playground. Within the heart of Livingston County, the beautiful community of Genoa Township features lakes and wetlands, rolling hills and meadows, state parks and wildlife at the crossroads of two major highways, US-23 and I-96. Genoa Township is also home to an abundance of commercial, residential, and industrial business.

LOCATION

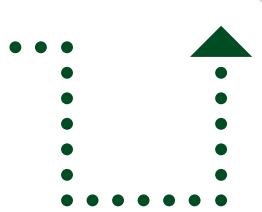
PLAYGROUND

STAY CONNECTED









Follow along with our competition!
 We update our website and social media pages regularly.

Twitter - @HowellSurvivor
Instagram - HowellSurvivor
Facebook - www.facebook.com/HowellSurvivor
YouTube Channel - Howell Survivor
Website - www.howellschools.com/survivor



SPONSORSHIP OPPORTUNITIES

Please consider supporting our fundraising initiative by purchasing a sponsorship!

Highlander for Life \$25,000+

- Name will appear on signage at the playground as a Highlander for Life level sponsor
- Logo displayed on Senior Survivor Website & on banner at Howell High School
- Business logo on t-shirts & video confessional background*
- Special recognition in one of our Senior Survivor episodes
- Personalized sign for your business acknowledging your donation

Platinum \$10,000

- Name will appear on signage at the playground as a platinum level sponsor
- Logo displayed on Senior Survivor Website & on banner at Howell High School
- Business logo on t-shirts & video confessional background*
- Personalized sign for your business acknowledging your donation

Gold \$5,000

- Name will appear on signage at the playground as a gold level sponsor
- Logo displayed on Senior Survivor Website & on banner at Howell High School
- Business logo on t-shirts*
- Personalized sign for your business acknowledging your donation

*Gold, Platinum, and Highlander for Life Sponsors - Donations and logos must be received by 2:30pm on 3/25/22 in order for logo appear on the shirts. Please email your logo in either JPEG or PNG format to howellsurvivor@howellschools.com.

Silver \$1,000

- Name will appear on signage at the playground as a silver level sponsor
- Name displayed on Senior Survivor Website & on banner at Howell High School
- Personalized sign for your business acknowledging your donation

Bronze \$500

- Name will appear on signage at the playground as a bronze level sponsor
- Name displayed on Senior Survivor Website & on banner at Howell High School

Every contributor will also be recognized at the playground dedication ceremony.

Please make checks payable to Howell High School or pay on the Senior Survivor website. www.howellschools.com/survivor

Checks can be given directly to the survivor contestant or can be mailed to:

Howell High School - Senior Survivor
1200 W Grand River, Howell, MI 48843



HOWELL SENIOR SURVIVOR 2022



Proud to support Senior Survivor and all the awesome things they do!

THANK YOU FOR SUPPORTING OUR PLAYGROUND!



WWW.HOWELLSCHOOLS.COM/SURVIVOR

