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MJR THEATRES IS JOINING NATIONAL CINEMA DAY, OFFERING \$3 TICKETS AND CONCESSION DEALS TO METRO-DETROIT MOVIEGOERS

Bloomfield Hills, MI, August 30, 2022 – MJR Theatres is excited to partner with the Cinema Foundation to help moviegoers celebrate a day at the movies with discounted admissions and concession items to kick-off National Cinema Day on September 3.

The one-day event will bring together MJR guests of all ages to enjoy a day at the movies with exclusive previews and a discounted admission of \$3 for every movie, every format, and every showtime all day long. Plus, living up to our slogan that it's more fun at MJR we're offering all sizes of popcorn and fountain drinks for just \$3 each all day.

National Cinema Day celebrates a summer of record-breaking moviegoing with a special sneak peek of upcoming titles from A24, Disney, Focus Features, Lionsgate, Neon, Paramount, Sony Pictures, United Artists Releasing, Universal, and Warner Bros., only on September 3.

For showtimes and tickets moviegoers can visit mjrtheatres.com or download the MJR app to be a part of this special one-day event.

About MJR Theatres

Founded in 1980, MJR Theatres is a State-of-the-Art Multiplex Cinema Operator with ten Michigan locations and over 160 screens. In 2019, MJR was acquired by Kinopolis Group, a Belgium based cinema chain operating in nine countries. MJR is committed to consistently delivering the ultimate movie-going experience, with amenities ranging from plush reclining chairs, a full-service Studio Bar & Lounge, and the MJR Epic Experience, featuring immersive Dolby Atmos® Surround Sound and 4K projection, while providing superior customer service.

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ABOUT THE CINEMA FOUNDATION

The Cinema Foundation is a donor-supported 501(c)(3) charitable non-profit - is dedicated to promoting the essential cinema exhibition industry by developing future diverse workforces and growing moviegoing communities through research, education and philanthropy.

Since March 2022, the Cinema Foundation's mission is dedicated to shaping the future of the great collective experience of moviegoing and the cinema industry. It works to support and impact the health of the cinema sector both in the short term and for years to come and is continuously expanding its contributions to the magic of moviegoing. The Cinema Foundation builds on NATO's mission and relationships and expands NATO's impact in ways that help individual employees and companies as well as the industry as a whole. We are the Foundation of a great industry. thecinemafoundation.org

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