



Brighton  
District  
Library

## **PRESS FOR RELEASE**

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### **Eastland Disaster ‘Titanic of the Great Lakes’ Program at Brighton Library**

Brighton, MI – July 27, 2023 – Although few know of it, anyone who hears the story will never forget it. The SS Eastland had the greatest number of lives lost, 850 people, in a Great Lakes maritime disaster, when she flipped onto her side in the Chicago River in 1915. If the Titanic is the story of hubris, the Eastland is a tale of unintended consequences. Hear the ill-fated tale from construction, sinking, salvage, and legacy at the Brighton District Library on August 10 from 7:00-8:00pm from presenter Andrew Kercher.

Andrew Kercher is currently the Community Engagement Manager at Port Huron Museums and a freelance lecturer. Kercher has an undergraduate degree in History and Philosophy from Albion College and an MS in Historic Preservation from Eastern Michigan University. He has spent his entire working life in the museum field, with a decade of that time spent in the Mackinac Straits. Kercher’s passion for public speaking and for history creates a historical presentation you won’t want to miss.

Visit the Brighton District Library on August 10 from 7:00-8:00pm to attend the program. Please sign-up at the following link: <https://bit.ly/BDLEastland>. Call 810-229-6571 for more information. The Brighton District Library is located at 100 Library Drive, Brighton, MI 48116.