



FOR IMMEDIATE RELEASE

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Cromaine District Library Launches Strategic Planning Process and Asks District Stakeholders to Help Shape the Future of the Library

(Hartland, MI) Today, Cromaine District Library (CDL) of Hartland, MI. announces the launch of its new strategic planning process. This process is intended to produce CDL's next strategic plan, an outward-facing document laying out the Library's vision, mission, goals, key initiatives and priorities for the next 3-5 years.

"By revisiting our mission and clarifying our priorities, we hope to ensure that library services remain a vital and valuable resource for every resident of our Library District for years to come," said Director Sarah Niedert.

To inform the strategic plan, the Library is creating several opportunities to hear from community residents and stakeholders about what's important to them. The Library is working with ReThinking Libraries, a strategic planning firm that specializes in assisting libraries to become vibrant, 21st century institutions. Harnessing the facilitation strengths and experience of the ReThinking Libraries team, CDL will be conducting interviews, focus groups, surveys and meetings to ensure its new plan reflects the valuable perspectives and insights of those the Library serves, as well as community partners and collaborators.

Cromaine District Library encourages those who live, work, and study in the library's district (which includes all of Hartland Consolidated School District, including Hartland Township and portions of Brighton, Deerfield, Genoa, Oceola and Tyrone Townships) to lend their voices to the planning process by taking a short survey and/or attending one of the planned focus group sessions. You do not need to be a library regular to share your feedback!

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Cromaine District Library's Survey is accessible by clicking the link or scanning the QR codes below, and should take no more than 15 minutes to complete. Paper copies are also available in the library.

<https://www.surveymonkey.com/r/CDLPR-Media>



Register to attend an upcoming focus group:

Teen Focus Group, Wednesday, September 20, 3:00 pm at Cromaine District Library.
[Click here to register.](#)

Adult Focus Group, Wednesday, September 20, 7:00 pm at Cromaine District Library.
[Click here to register.](#)

Business and Community Stakeholder Focus Group, Thursday, September 21, 8:00 am at Hartland Chamber of Commerce.
[Click here to register.](#)

Parent/Caregiver of Children Focus Group, Thursday, September 21, 11:15 am at Cromaine District Library.
[Click here to register.](#)

Virtual Adult Focus Group, Wednesday, September 27, 7:00 pm virtual via Zoom.
[Click here to register.](#)

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The Cultural Center of Hartland

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Whether you are a library
regular or this is your first visit,

**WE NEED
YOUR INPUT!**

Please take our survey by visiting the web
address below or scanning this QR code:

<https://www.surveymonkey.com/r/CDLPR-Media>



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