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Press Release

**FOR IMMEDIATE RELEASE**

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**Cinderella’s Closet Homecoming Boutique**

**Opens September 16 at LACASA Collection**

High school students can shop from a wide variety of beautiful formalwear at vintage prices during the Cinderella’s Closet Homecoming Boutique, which opens September 16 and runs for a week at the LACASA Collection, LACASA Center’s charity resale store in Howell.

LACASA Collection hosts this eco-friendly event semi-annually for high school teens during prom and homecoming seasons. Brand-new and gently-loved gowns, dresses and suits are offered in a variety of sizes and styles, all for just $25. All proceeds from this event benefit programs for teens at LACASA.

The formalwear featured during this boutique is donated by individuals and retail businesses from the community in support of providing special occasion attire for teens at an affordable price.

Cinderella’s Closet provides teens with a unique shopping experience and includes awareness information about issues that affect teens. Guests receive self-esteem and self-empowerment messaging about how to enjoy their special night.

Additionally, those who would benefit from a less sensory stimulating shopping experience will have two opportunities shop in a quiet and calmer space. Sensory safe shopping will be held on Friday, September 15, from 3 – 6 p.m. and Wednesday, September 20, all day.

LACASA Center provides educational programs throughout Livingston County high schools to raise awareness about issues impacting teens, including identifying controlling behaviors and establishing healthy relationships.

Cinderella’s Closet opens at the LACASA Collection on Saturday, September 16 and runs through Saturday, September 23. Store hours are Monday through Saturday from 10 a.m. to 6 p.m. and Sunday from 11 a.m. to 4 p.m.

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The LACASA Collection is located at 120 W. Highland Road, Howell, in the Crossroads/Kroger Plaza.

People who are interested in donating formalwear for Cinderella’s Closet—now or throughout the year—can contact Snedicor’s Green Earth Cleaners at www.snedicors.com/donations/. Snedicor’s generously provides donation pickups and cleaning of formalwear for LACASA’s prom and homecoming boutiques.

Cinderella’s Closet is for high school teens only, and shoppers will be asked to show student IDs upon purchase. For more information about this event, visit lacasacollection.org/cinderellas-closet-homecoming/.

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**ABOUT LACASA:** This independent, locally based nonprofit provides more than 35 programs and services under one roof for victims and survivors of child abuse, domestic violence and sexual violence. All services for abuse victims and their families are provided at no charge. Generous donations from members of the community make this possible. LACASA Center is a 501(c)3 organization. Learn more at lacasacenter.org.