



# City of Brighton

## OFFICE OF THE CITY MANAGER

March 21, 2024

Re: Downtown Brighton Parking

Dear City of Brighton Business Owner,

I hope this message finds you well. In our ongoing efforts to optimize downtown parking, we are implementing a strategy for employees and downtown visitors.

For downtown employees, we recommend utilizing the least congested parking lots in the city, choosing one that is closer to the side of town where your business is located. We don't want all employees from one side of town taking up prime parking on another side of town, which would perpetuate the problem. This ensures fair distribution and availability of spaces. We believe the best lots for employee parking are as follows: Second Street Lot along the railroad, Center Street, Main Street CSX Lot, Old Village Cemetery Lot, Johnson Lot, and Old Dairy Mart Lot. We have attached a map that indicates each of these lots. You may also use this map for customers visiting downtown that you can distribute at your establishment.

Additionally, we offer an interactive map for sharing on your social media channels. You can access the interactive map here – [Interactive Map](#)

Moreover, please note that two short-term (15 minutes or less) parking spaces will soon be available in the Hyne St parking lot.

Excitingly, we are actively pursuing additional parking spaces to further alleviate parking concerns in the area, in fact the DDA just approved a lease that will add 45 spaces beginning on May 1st. This parking lot is on the attached map and is East of Grand River on the corner of W. St. Paul and East Street. This will be an ideal parking lot for employees who work in the businesses closer to Grand River and will free up parking in the immediate downtown.

We kindly ask for your continued support in promoting our My Brighton MI app QR code for easy access to parking information. Attached to this letter is a printable handout for your convenience.

Thank you for your cooperation in enhancing the downtown parking experience.

Sincerely,

Gretchen Gomolka  
City Manager