



BRIGHTON AREA FIRE AUTHORITY

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For Immediate Release

Livingston Sunrise Rotary announces 2024 Grand Marshal for City of Brighton Parade Mark Howell

President Diane McCormick (Livingston Sunrise Rotary) proudly announces the 2024 Grand Marshal for the City of Brighton Independence Day Parade, Mark Howell.



Mark (42), a Brighton resident and Brighton graduate (Class of 2001), is married to Christina Howell. They are the proud parents of Gabriel (11), and twins Luke and Lily (7).

Mr. Howell is well known for his contributions as the founder of Fund a Life. Two weeks before Gabriel was born, Mark was diagnosed with Stage 4 Melanoma Cancer in 2012. Through his courageous battle, he was the recipient of countless donations and gifts from family and friends. Through the cancer treatment Mark was determined to live his life with purpose, which served as the catalyst for Fund a Life, which was founded in 2017.

Fund a Life has generously donated over \$1 million dollars to local families. Whether facing the aftermath of a house fire or car accident, dealing with chronic illness or a life-changing diagnosis, or coping with the loss of a beloved family member, spouse, or child, or anything in between, Fund a Life provides a financial lifeline to people facing overwhelming obstacles of all kinds.

In 2024 Mark began a new adventure by founding a consulting company, Shining Light Co., which is building off of Mark's leadership to mentor young entrepreneurs, provide leadership training, and truly focus on becoming their

best selves.

President Diane McCormick, was quoted saying "Mark is a shining light in our community and we are honored he is serving as the 2024 Grand Marshal of the City Of Brighton Parade.

The City of Brighton Independence Day Parade steps off at Church and Main Street at 10am on July 4, 2024. The parade will continue down Main Street ending at the High School (Seventh Street).

Prior to the parade, please join the community at 8:30 am on Main Street (near the mill pond) for some fun games for the kids, including our Duckling Dash at 9:30 am (by the mill pond) and our community picture at 9:45 (near the Mill Pond). Immediately following the parade, the Brighton Area Fire Authority will be making it rain on Main Street at St. Paul.

For additional information, please feel free to reach out to Fire Chief Michael O'Brian at mobrian@brightonareafire.com or 810-299-0024