



**FOR IMMEDIATE RELEASE**  
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### **VETLIFE's Harvest for Heroes Expands to Two Locations, Partnering with Kroger to Combat Veteran Hunger**

Howell, MI – VETLIFE is excited to announce the annual "Harvest for Heroes," an event dedicated to supporting Michigan's veteran community by providing free food, resources, and support just in time for the holiday season. This year, VETLIFE has partnered with Kroger's Zero Hunger initiative, an alignment that reinforces VETLIFE's own Zero Veteran Hunger mission and has expanded the event to two locations to reach even more veterans and their families. Events will be held at the Livingston County Veterans Services office in Howell and at the Ann Arbor VFW.

"Partnering with Kroger allows us to bring greater resources to those who served our country and now need our support," said Cortnie Parish, Co-Founder of VETLIFE. "By working together, we can ensure that no veteran in our community faces food insecurity this holiday season."

The Harvest for Heroes event is set to provide hundreds of veterans and their families with food essentials and a welcoming space to connect with fellow service members and community resources. Each location will offer fresh produce, non-perishable items, and other holiday essentials donated by Kroger and other generous partners.

"Our mission is to honor the service of our veterans by meeting their needs and empowering them to live healthy, fulfilling lives," said Josh Parish, Co-Founder of VETLIFE. "Expanding Harvest for Heroes to two locations this year means more veterans can receive the support they deserve. We are grateful to partner with Kroger, whose commitment to Zero Hunger aligns perfectly with our own Zero Veteran Hunger initiative."

The events will take place on November 22<sup>nd</sup>, 2024, from 9am-11 am at the following locations:

- Livingston County Veterans Services Office, Howell, MI – 1420 Lawson Drive, Howell
- Ann Arbor VFW – 3230 S. Wagner Rd, Ann Arbor

For more information on how to participate, volunteer, or donate to the Harvest for Heroes initiative, please visit [www.vetlifetoday.org](http://www.vetlifetoday.org) or contact VETLIFE directly at [contact@vetlifetoday.org](mailto:contact@vetlifetoday.org)

#### **About VETLIFE:**

VETLIFE is a Michigan-based nonprofit organization focused on creating a healthier, more prosperous lifestyle for veterans and their families by connecting them to essential benefits, resources, and a supportive community. Through initiatives like Zero Veteran Hunger, VETLIFE continues to provide vital services to Michigan's veteran population.

#### **About Kroger's Zero Hunger Zero Waste**

Kroger's Zero Hunger | Zero Waste social impact plan is aimed at ending hunger in communities and eliminating waste across the company by 2025. This commitment has become a central pillar in Kroger's mission to Feed the Human Spirit and support those in need.

